

OUR OFFERS



Duo and family trips : Full package or tailor-made tours

Discover the Grand Est, a **region of history and tradition in the heart of Europe**, whether you are a **couple, a family or a group of friends!** Explore the vineyards of Champagne in a 2CV, pedal happily along the Meuse River, travel the Alsace Wine Route in a vintage car, enjoy a meal in a farm inn after a beautiful hike in the Vosges...

Can't find the trip you want?

The Lisela team is at your disposal to build a **tailor-made** trip that suits your needs, whether you are looking for a **cultural city break, a romantic getaway, a relaxing weekend, a gastronomic self-tour** or an **active week in the countryside!**

Group travel : Between discovery and sharing

Escape with your group in the Grand Est thanks to our city breaks, our escapades, our themed trips and our cultural tours! Our dynamic, passionate and experienced Lisela team will help you realize your group travel plans, **whether for leisure or business**, whether you are **10 or 150 people**.

You are a coach operator or travel agency and are coming with your own coach? No problem, Lisela will take care of all the organization on site.

You are a travel agency, an association or a group of friends coming by train or plane? Come aboard one of our luxury coaches, equipped with the latest technology, and let yourself be transported by the magic of our

beautiful region.

Lisela offers a wide range of activities available to groups to satisfy all your desires: on the theme of oenology and gastronomy, cultural visits, discovery of our charming villages, nature and sports activities such as hiking, golf-

On the programme for original seminars and incentives: bike rides, open-top mini-bus (Kut'zig) or segway, cookery classes, rallies... The possibilities are numerous!

And if, despite all we have on offer, you don't find what you want, Lisela will find some tailor-made nuggets just for you!



Gift sets : Get away for a weekend

More than a classic box, the «**Lisela weekend**» gift boxes include **accommodation** but also **unusual activities to make your stay unforgettable** (ride in a gyro-pod, a boat without a licence, a 2CV or a photo shoot, a day in a Kut'Zig, track laps in a vintage car...)

Lisela has set up a concierge service that takes care of all the reservations, so that all you have

to do is give us your dates and prepare your suitcase!

Currently, there are a **dozen weekend packages** (for couples or families) of 2 days/1 night to (re) discover Colmar, Mulhouse, Strasbourg, Nancy, Troyes, Reims or the Vosges Mountains!

Book online now!

Micro-Adventures : Micro-trips for great sensations

Micro-adventure is a new way of travelling that allows you to experience a **100% local and eco-responsible** adventure thanks to the use of tourist shuttles to reduce the carbon footprint.

In 2021 we will be launching the «Micro-adventures of Lisela» with the «Kut'Zig», the convertible bus which travels the Alsace Wine Route. These days, **in total freedom thanks to the use of a detailed**

road-book, you will discover the Wine Route from Colmar around different themes (wine tourism (beer and wine), gastronomy, hiking...)

It is also possible to **privatize the Kutzig for groups of 8 to 28 people** and to experience a shared adventure on the Wine Route!



The **100%**
Grand-Est
incoming agency

With Lisela, Breathe in the Great East



FaceBook

www.lisela.fr

+33 3 68 09 23 60 • hello@lisela.fr

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An Alsatian family business



The LK (Lucien Kunegel) companies include **10 transport companies and 11 travel agencies** and have been an integral part of the Alsatian landscape since 1935. **Present from the north to the south of Alsace**, they have a total of 500 coaches and nearly 700 employees. LK is also involved in **occasional and touristic transport** such as the Navette des Crêtes, the Kut'zig, the Navettes de Noël, or the small touristic trains. Our companies are also major players in transport in Alsace: regular and school routes, staff transport and urban networks. LK can therefore offer you mobility solutions: **from transport in a mini-van with driver to transport in a grand coach made for tourism!**



Lisela makes you discover
the Grand Est as you have
never seen it before!

THE CONCEPT

Lisela by LK TOURS is the inbound brand of the LK companies, **specializing in the Grand Est region.**

"Lisela", an old Alsatian name which seemed to us to be representative of what we are: **a local, family agency wishing to promote the beauties and traditions of our regions.**

We offer full package solutions: reservation of hotels, trips and activities mainly within the 3 regions of the Grand Est which are Alsace, Lorraine and Champagne-Ardenne.

Our trips have been developed around **5 main themes** :

- Heritage and cultural tourism (arts & crafts, urban tourism, economic discovery, etc.)
- Wine tourism and gastronomy
- Nature tourism (ecotourism, outdoor sports and recreational activities)
- Thermal baths and well-being
- Remembrance tourism

Our particularity: to make you discover the Grand Est region in a different way through new experiences, off the beaten track. Our offer is aimed at **travellers in search of authenticity, a return to basics and sharing!**



OUR DESTINATIONS

Breathe the Great East

The Grand Est region covers 57,441 km². It is composed of the following 3 regions: Alsace, Lorraine and Champagne-Ardenne. It is the only region in France to border 4 countries: Luxembourg, Germany, Switzerland and Belgium.

A wide range of destinations

A land of history, traditions and know-how in the heart of Europe, the Grand Est is an invitation to travel that cannot leave anyone indifferent. Discover the beauty of Alsace, the charm of Champagne-Ardenne, the heritage of Lorraine and the landscapes of the Vosges mountains.



Alsace

Discovering Alsace with Lisela, you will go **on the wine road** to discover its flowery villages, its white wines, its home-made beers, its Christmas markets, its famous sauerkraut, its famous half-timbered houses and its castles. From **Strasbourg**, capital of the European Union, to **Mulhouse** and its industrial heritage, via romantic **Colmar** or typical **Eguisheim**, a cocktail of emotions awaits you. Finally, let yourself be surprised and taken in by the «heimlich*» welcome given by the Alsatians! **heimlich: ton encounter where intimacy, what is sacred and friendliness are entwined.*



Champagne Ardenne

In Champagne-Ardenne, you will discover the famous «nectar of kings», Champagne! But Champagne-Ardenne is **also a land of history where the destiny of France was played**. From sparkling **Reims**, to **Troyes** and its listed half-timbered houses, via the immense fortified **castle of Sedan**, a crescendo of emotions await you. Lisela also invites you to take a short break in the **Ardennes forest**, a land of myths and legends, which invites you to recharge your batteries and get some fresh air.



Lorraine

In Lorraine, Lisela will help you discover a **heritage rich in history** with the moving memorial site of Verdun, the magnificent Art Nouveau buildings of **Nancy**, or the beauty of the Gothic cathedral of **Metz** and its contemporary art museum, Centre Pompidou-Metz. Lorraine can also be discovered through the **know-how of its internationally renowned craftsmen**: glass blowers, violin makers, etc. And don't forget to taste the delicious Quiche Lorraine.



The Vosges Mountains

Lisela also invites you to make a **stop in the exceptional Vosges Mountains**. With its Finnish Lapland feel in winter, the Vosges mountains is an **ideal place for winter sports**. In summer, the mountains are a mixture of a thousand colours and becomes a **paradise for hikers** in search of nature, relaxation and gastronomy to be discovered in the many farm inns. Finally, in spring and autumn, you may be lucky enough to take part in a **transhumance** and **discover the history and folklore of the Marcaires!**

With family, lovers, for groups, companies or even in complete freedom,
Lisela will surprise you!

Although Lisela specializes in the Grand-Est,
we also offer trips to neighbouring regions and countries!